

Sharon Jiminez
Kucinich for President

Dear Sharon,

May 7, 2007

It was good to meet up with you briefly at Dennis Kucinich's presentation in Venice, Saturday May 5. I had been pleased to hear from Tad Daley that you are working as the media coordinator for the Kucinich 2000 campaign. I had already written you the following letter before you asked me to send you an e-mail.

I suppose you saw the final 2004 "A Prayer for America" 28:30 video Susan Clark and I produced with your help in securing footage. I still believe it to be an excellent product, unfortunately never used by the campaign. During that period, she and I made many valid suggestions on employing such long form programming.

TELECASTING KUCINICH'S POLICY PROPOSALS. Kucinich's positions are by far the best of any candidate. As Bill Maher said when Dennis appeared on his program recently, they correspond to what the majority of the Party's members want the Democrats to stand for. But the current leadership and the mainstream media do not want this truth to come out. The way Dennis can bypass their blockage affordably is to go to the people directly through half hour and longer programs, as Ross Perot did very successfully in 1992. Air time on UHF is very cheap, for example, under \$3000 per hour for early Sunday evening, to reach five million homes in Los Angeles or New York. The public will respond with donations that can fund additional well-promoted broadcasts edited from live events.

Dennis should represent the entire panoply of his proposals and not just focus on extrication from the war on Iraq. Highlighting a package including single payer health care, public financing of campaigns with universal registration, and a new framework of generosity and peacemaking for foreign policy, can distinguish him from the other candidates. After all, in 2004 he did get 48% of the primary vote in Alaska, 25% in Hawaii, and 15% in Michigan, with no media coverage, so he is a proven contender with the electorate.

Getting out in front of the movement to impeach Vice-President Richard Cheney is a bold move. This can raise Dennis' visibility and position him as a leader of the progressive wing of the Party, its largest caucus in fact, though you would hardly know it from the punditocracy.

MY ROLE AND WEBSITE. I would like a role with this cycle's campaign as a television consultant, analogous to Tad Daley's as National Issues Director in 2004. I am certain that application of my many ideas for public outreach will

bring in a lot more money than they cost, dwarfing my modest salary requirements.

You can direct your colleagues to read my brochure and several other proposals on my soon to be much upgraded website at www.earthtelevision.org. I look forward to renewing the fruitful relations we always enjoyed last time.

Yours, David Lionel